

industry link

The Nuclear Industry Association is a highly effective advocate, providing a dynamic and credible voice on behalf of its members. We are committed to encouraging all members have their voices heard and our quarterly magazine provides an ideal outlet to promote the skills, capabilities and achievements of your company. Please read through the submission guidelines below to see how you can get involved.

What we're looking for

We're always on the lookout for interesting stories on a broad range of topics from our members. You can write about anything and everything related to civil nuclear power that you want to share with other NIA members, key stakeholders and beyond. Perhaps you have a specific case study you'd like to discuss, highlight the work of your employees, submit an opinion piece on the sector or make an announcement to industry.

We strive to create a more insightful and engaging publication for industry than you might normally associate with a trade magazine. All we ask from contributors is to keep your content conversational, rather than writing in a press release format, to fit with the style and to avoid being advertorial as there are paid adverts/advertorials in each issue. You'll find previous issues on the NIA Hub (niauk.org/the-hub), where you'll be able to see the type of content members have contributed.

You can pitch your submission to press@niauk.org and one of our editorial team will get back to you with what options are available in the forthcoming issue. Please note contributions from non-members are by invitation only.

Article options

We have regular feature sections, along with single and double page spread options for articles. A double page allows for 1000-1200 words, depending on how many images/graphics you would want us to include, while a single page is around 500-800 words.

Our regular features include 'In Conversation', a Q&A interview article that has highlighted everyone from CEOs and scientists to politicians and apprentices. We also offer the option to contribute to 'In View', an ideal showcase opportunity in the centre spread of the magazine, consisting of a single striking image and short promotional story of around 100-200 words.

Submission process

Submit copy for your article in a Word document. Please ensure you include an author for the byline and, if possible, a headshot as we like to put a face to the name.

If your article includes images do not embed them in the Word doc—images must be provided as separate files. This is a print magazine so we require hi-res images at 300 dpi minimum. Images are used to compliment your written piece and are subject to cropping and scaling to fit this purpose so high-quality is essential. It is unlikely images taken on a phone will be of high enough quality for the magazine.

If supplying graphs/charts/illustrations/logos these should be vector based CMYK files.

If providing third-party content to accompany your article please ensure this is clearly indicated and that adequate permissions for publication are obtained. Include any required attributions and copyright notices that should be referenced. Without the correct permissions we will not be able to use this type of content with your article.

Once you have submitted your content our Art Editor will lay out the article. Please note that we will assume final copy submitted has been fully approved for publication and we are unable to provide drafts of your article before going to print.

Copy deadlines provided are final. If for any reason you are not going to meet a deadline, please let us know as soon as possible so that another member has a chance to contribute in your place. We will endeavour to find space for you in a subsequent issue.