

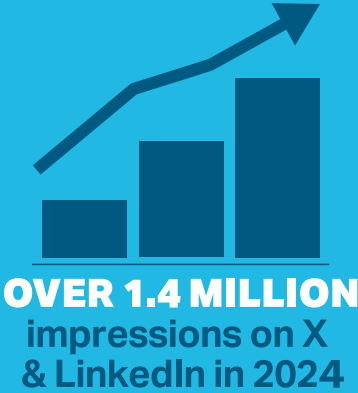
MEDIA PACK 2025

PROMOTIONAL OPPORTUNITIES FOR NIA MEMBERS



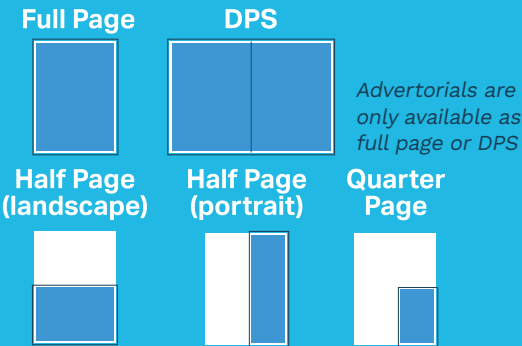
4,000+
magazine circulation

Audience includes:
KEY STAKEHOLDERS
DECISION-MAKERS
GOVERNMENT BODIES



Advert/advertorial placement

The trim size of the magazine is 210mm x 297mm.
For edge to edge printing provide artwork at the bleed specification which includes 3mm on all sides.



The NIA is the trade association of the UK civil nuclear industry. We support over 300 member companies throughout the supply chain and engage with the public, media and political spheres to promote better understanding of nuclear energy and its role within a low carbon energy mix.

We give a voice to industry and offer a variety of channels through which members can promote services and capabilities.

The Hub

The source for news, events and updates in the UK civil nuclear industry. Send us your press releases and event listings and we will post them on our Hub.

Socials

You'll find us @NIAUK on X (FKA Twitter) and LinkedIn (<https://bit.ly/nia-linkedln>). Connect with us and we can reshare your posts to our followers, that's more than 11,300 on X and over 24,000 on LinkedIn.

E-newsletter

Our weekly newsletter goes out exclusively to membership every Friday, highlighting important industry news and key legislative and regulatory changes you need to be aware of as well as forthcoming events.

Member Directory

Our website hosts a secure area where you can access the Members Directory, an exclusive tool where you can showcase your organisation to other members.

Live Events

We host a variety of business group meetings and events throughout the year, including two flagship conferences, the nuclear industry Annual Dinner and our Nuclear Week in Parliament. These offer presentation, exhibition and sponsorship opportunities.

Industry Link

NIA Members can contribute articles to our quarterly magazine Industry Link. We also offer advertising and advertorial opportunities in the magazine, details can be found below with a booking form overleaf.

Contact

Press & advertisement enquiries — press@niauk.org
Membership & event enquiries — membership@niauk.org

Artwork specification

Advertisement artwork should be supplied as a print ready PDF. Images should be in CMYK and have a minimum resolution of 300dpi and all fonts must be embedded.

Size	Specification
Full page	Bleed: 216mm W x 303mm H Type: 200mm W x 287mm H
DPS	Bleed: 426mm W x 303mm H Type: 410mm W x 287mm H
Half page (landscape)	Bleed: 216mm W x 156mm H Type: 200mm W x 150mm H
Half page (portrait)	Bleed: 120mm W x 303mm H Type: 102mm W x 267mm H
Quarter page	Bleed: 122mm W x 155mm H Type: 102mm W x 134mm H

Company Name:

Address:

Contact Name:

Phone:

Email:

Publication dates (please select issue/s for insertion)

Spring 2025	Copy deadline 21 February 2025, publication 17 March 2025
Summer 2025	Copy deadline 30 May 2025, publication 23 June 2025
Autumn 2025	Copy deadline 29 August 2025, publication 22 September 2025
Winter 2025	Copy deadline 7 November 2025, publication 4 December 2025

Printing deadlines and publication dates are approximate and subject to change

Rates & Placement

Prices listed in the below table are **per issue and exclude VAT**. Advertising in multiple issues will reduce the cost per issue (please tick the relevant box for your order below).

Placement & Size	1 Issue	2 Issues	3 Issues	4 Issues
Back cover (full page)	£2,200 + VAT	£1,980 + VAT	£1,870 + VAT	£1,760 + VAT
Inside front cover (full page)	£1,980 + VAT	£1,780 + VAT	£1,680 + VAT	£1,580 + VAT
Inside back cover (full page)	£1,980 + VAT	£1,780 + VAT	£1,680 + VAT	£1,580 + VAT
Double page ad or advertorial	£2,800 + VAT	£2,520 + VAT	£2,380 + VAT	£2,240 + VAT
Full page ad or advertorial	£1,800 + VAT	£1,620 + VAT	£1,530 + VAT	£1,440 + VAT
Half page (landscape)	£ 950 + VAT	£ 855 + VAT	£ 810 + VAT	£ 760 + VAT
Half page (portrait)	£ 950 + VAT	£ 855 + VAT	£ 810 + VAT	£ 760 + VAT
Quarter page	£ 550 + VAT	£ 495 + VAT	£ 465 + VAT	£ 440 + VAT

We only allow for one advertorial per issue which is allocated on a first come, first served basis.

Invoice required: Yes No **Purchase Order no:**
(if applicable)

Terms & Conditions

The undersigned agrees to all terms and conditions included in this booking form:

- Artwork must be supplied in a high resolution print ready PDF in CMYK.
- Artwork must be received by the issue copy deadline.
- All costs **must be paid 14 days prior to publication**. If advertising in multiple issues the cost may be paid per issue, but must be received before the issue is published.
- Cancellation of ads must be made prior to the copy deadline otherwise full charges will apply.
- Corporate credit cards are subject to a 2.5% handling fee and we do not accept Amex.

On behalf of the above named company I am fully authorised to sign this booking form. I have read and accepted the terms and conditions of advertising and will arrange prompt payment to be sent to the Nuclear Industry Association.

Signature:

Date:

Return your completed form to press@niauk.org