



Brainwave
Unlocking Children's Potential



Unlocking potential
together: How your
business can
support Brainwave



Life Changing Outcomes

Helping children achieve greater independence since 1982!

Our team transform the lives of children with disabilities and additional needs by improving their mobility, communications skills, and learning potential through a range of specialist therapy programmes.

From our national assessment centre in the South West and outreach hubs currently delivered in Scotland, the South East and North West, we work with hundreds of children who have physical and/or cognitive disabilities and needs. For example, Cerebral palsy, Down syndrome, Autism, ADHD, development delay, sensory processing, or behavioural difficulties. We also work with children who do not yet have a diagnosis of their condition.

Our multidisciplinary therapy team includes Physiotherapists, Speech and Language Therapists, Sensory Integration and Learning and Development Specialists.



Why Brainwave?

- Each year, our therapy team complete almost 300 bespoke therapy assessments.
- Half of all assessments are funded by our Therapy Access Fund, which supports families in financial hardship.



The benefits of working with Brainwave

We pride ourselves on nurturing close working relationships with our partners.

Our team is highly adaptable, ensuring we meet your specific needs effectively. With us, you will see tangible impacts, easily measurable, demonstrating the difference your support makes.



Our team of experienced fundraisers, offer tailored and innovative partnership opportunities, simplifying the process for businesses like yours to join us on our journey toward transformative outcomes for even more children and families. Partnering with us will also:

- **Align with your Corporate Social Responsibility**
- **Demonstrate your dedication to supporting families and the local community**
- **Present an excellent opportunity to unite teams**
- **Attract customers and top talent to your business**
- **Generate positive 'stories' to share with stakeholders and customers**

Every business we collaborate with expresses a desire to partner with a charity for the purpose of making a meaningful impact, and they consistently report that doing so enhances their reputation and credibility. These partnerships are mutually beneficial for both businesses and charities, offering an opportunity to have fun while raising essential funds!



Together we can do something amazing!



Supporting children with disabilities

Our core mission revolves around unlocking potential, often defying a child's initial prognosis with our transformative therapy programmes.

When it comes to collaborating with partners, we prioritise giving you the attention and recognition you deserve for your efforts in supporting children and their families. Your contributions will always be celebrated!

We thrive on exploring innovative ideas and opportunities for collaboration with businesses, ranging from fundraising and volunteering initiatives to payroll giving and more formal partnerships.

With experience working alongside businesses of all sizes, across various sectors, including nationally recognised, and more locally focused, we tailor our approach to maximise support for children with disabilities and additional needs while ensuring your objectives are met too. Together, we can reach our full potential.



We are incredibly proud of our longstanding partnership with Brainwave. Over many years we have seen first-hand the difference Brainwave can make to the lives of children and their families. There have been many ways in which we have been able to show our support, such as, volunteering, fundraising and printing. We have also partnered on projects which has a positive experience for our team, as well as, supporting the valuable work of Brainwave.



Auriana Griffiths, Partner, Irwin Mitchell



Every step of the way our team are here to help and support you.

Fundraising

We collaborate with a diverse range of businesses across the UK. When you choose to support us, we are committed to nurturing a partnership that's both meaningful and enjoyable for all involved.

Charity of the Year

Choose us as your charity partner, and together we can develop a tailored calendar of events and activities that your team can get involved with. Alternatively we can support them to organise their own initiatives to raise funds.

Individually your team members have the opportunity to contribute to fundraising efforts through various channels, such as, donating preloved items to our shops, or participating in our weekly lottery.

Additionally, they could opt to make tax-free donations directly from their wages through Payroll Giving, for example 'Every Penny Helps' allowing them to donate the pennies from their pay to us, which will never cost more than £0.99 pence per month.

Our calendar of events

We offer a diverse range of customised events, from golf days, clay pigeon shooting, and themed balls to a host of others. Additionally, we provide a broad selection of challenge events encompassing running, trekking, walking, cycling, swimming, and various outdoor pursuits. For those seeking more adventurous endeavours, we collaborate with industry leaders in challenge events both within the UK and overseas.



Opportunities

If your preference is to prioritise a partnership that aligns with your brand, our team would be delighted to explore a more tailored collaboration that meets our mutual strategic objectives, while reinforcing your brand identity and values.

We can explore the possibility of conducting a cause related marketing campaign involving your businesses or a specific product. Alternatively, we can discuss a sponsorship arrangement that provides exposure for your brand to a new audience.

Driving Change

We are dedicated to empowering children with disabilities and additional needs, supporting their journey towards greater independence and realising their full potential in life.

You have the power to create change for children embarking on their journey with us, as well as those already engaged in a Therapy Programme. By becoming a Guardian and assisting with the costs of therapy for a child, or by sponsoring a member of our therapy team, you can significantly expand our capacity to support even more children.

Your business also has a platform to raise awareness of our services among your customers and team.

Additionally, you can serve as a vital resource by directing the growing number of families who have a child with a disability to us for the assistance they need. Together, we can make even more of a difference!



Ways To Donate

Volunteering

Perhaps you or your team would consider dedicating a few hours each week to volunteer at one of our charity shops in the South West. Alternatively, lending skills and expertise in administrative support or research. Time could also be given to supporting our events or mentoring members of our team. There are always tasks waiting to be completed!

Donating pre-loved items

We've partnered with Sorted to simplify the donation process. Simply download a free postage label from our website and attach it to a box filled with generous donations that can help raise vital funds. You can include as many items as you wish, as long as your box remains under the weight limit of 10kg and measures no larger than 60cm x 50cm x 50cm.



Facilitated giving

There are numerous ways individuals can support us. We encourage the use of QR codes, prominently displayed on our website, leaflets, and flyers. We have even integrated them into our shop windows. Additionally, we continue to offer collection tins and buckets for a wide range of businesses with high footfall.

Lottery

Participating in our weekly lottery not only supports our ongoing efforts to reach more children and families, however, also offers the chance to win incredible prizes! With a potential weekly jackpot of up to £25,000, it's an opportunity not to be missed.





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Contact us

To discuss how we can develop a partnership to suit you and your business, please email fundraising@brainwave.org.uk

brainwave.org.uk



Registered Office: Marsh Lane, Huntworth Gate, Bridgwater, Somerset TA6 6LQ



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