



## SPONSORSHIP AND EXHIBITION OPPORTUNITIES

### Why you should be involved?

DECOM2024 aims to attract delegates from across the decommissioning sector and will look at reducing nuclear liabilities and operational to decommissioning stations and nuclear waste. Following the success of DECOM2022, we will again have a consolidated one day event with an informal dinner the evening between DECOM2024 and the NDA supply chain event.

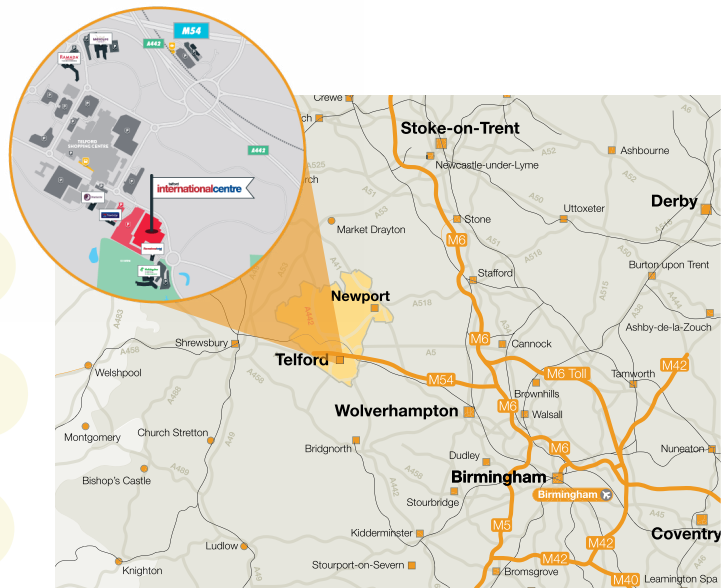
Exhibiting at the NDA supply chain event? Why not extend your visibility and exhibit at DECOM2024 the day prior to the NDA event at the same venue

### Venue location

The Telford International Centre's central location means it's easily accessible from anywhere in the UK. Telford Central Station is located less than a mile from The Telford International Centre and is walkable in around 15 mins. There is also a regular bus service from the train station to The Telford International Centre.

We've put together these approximate drive times to give you an idea of how long your journey is likely to take:

- Birmingham City Centre:** 45 minutes
- Manchester City Centre:** 1 hour 30 minutes
- London (M25):** 2 hours 15 minutes



### Sponsorship packages

	NIA MEMBER	NON-MEMBER
<b>PLATINUM</b>	£8,000 +VAT	£10,000 +VAT
<b>GOLD</b>	£6,250 +VAT	£7,750 +VAT
<b>SILVER</b>	£4,250 +VAT	£6,750 +VAT
<b>DELEGATE PACK</b>	£2,750 +VAT	£3,750 +VAT
<b>PACK INSERT</b>	£750 +VAT	£1,000 +VAT
<b>LANYARD</b>	£1,750 +VAT	£2,500 +VAT
<b>BADGE</b>	£1,250 +VAT	£2,000 +VAT
<b>DINNER</b>	£4,250 +VAT	£6,250 +VAT
<b>EXHIBITION STAND</b>	£1,750 +VAT	£2,500 +VAT

Opportunities are limited and will be allocated on a 'first come, first served basis'. Payment must be in **POUNDS sterling plus 20% VAT**. Priority among sponsors in each category will depend on the order in which they commit and on prompt payment of contributions.

Sponsorship packages will initially be open to NIA members, before opening to non-members. To secure your stand call +44 (0)7394 558 993 or email [alexander.buckley@niauk.org](mailto:alexander.buckley@niauk.org).

### PLATINUM SPONSOR – EXCLUSIVE

- 3 x 2m exhibition stand in a prime location and **FOUR** complimentary delegate places for conference, reception and dinner
- Platinum space on DECOM2024 website with link to your company website
- Appearance on promotional literature (subject to printing deadlines)
- Two approved inserts in delegate pack (up to A4)
- Acknowledgement in opening and closing remarks
- Visible branding on stage set and around conference venue
- Opportunity to supply gifts to delegates (at organiser's discretion) i.e. pens, pads etc
- Logo on conference agenda and app
- Full page advert in Industry Link
- Mention in social media posts and pre/post conference press releases

**£8,000 + VAT (Member)**

**£10,000 + VAT (Non-Member)**

## GOLD SPONSOR

- 3 x 2m exhibition stand in an excellent location and **THREE** complimentary delegate places for conference, reception and dinner
- Gold space on DECOM2024 website with a link to your company website
- Appearance on promotional literature (subject to printing deadlines)
- One approved insert in delegate pack (up to A4)
- Acknowledgement in opening and closing remarks
- Visible branding on stage set and around conference venue
- Logo on conference agenda and app
- Half page advert in Industry Link

**£6,250 + VAT (Member)**

**£7,750 + VAT (Non-Member)**

## SILVER SPONSOR

- 3 x 2m exhibition stand in an excellent location and **TWO** complimentary delegate places for conference, reception and dinner
- Silver space on DECOM2024 website with link to your company website
- Appearance in promotional literature (subject to printing deadlines)
- One approved insert in delegate pack (up to A4)
- Visible branding on stage set and around conference venue
- Quarter page advert in Industry Link

**£4,250 + VAT (Member)**

**£6,750 + VAT (Non-Member)**

ADDITIONAL TICKETS FOR THE DINNER CAN BE PURCHASED SEPARATELY AT A CHARGE OF £150 + VAT (SUBJECT TO AVAILABILITY)

## Exhibition opportunities

Attending DECOM2024 as an exhibitor will give you all the advantages gained from the conference programme, as well as the excellent opportunity to enhance your profile and communicate effectively to your target audience.

Prices quoted cover a one-day exhibition (Wednesday 26 June) with refreshments being served in the exhibition area. Exhibition delegates will also be entitled to attend the informal dinner on the evening of conference.



## DELEGATE PACK SPONSOR – EXCLUSIVE

- Company logo to appear on delegate pack
- One approved insert in delegate pack (up to A4)

**£2,750 + VAT (Member)**

**£3,750 + VAT (Non-Member)**

## PACK INSERT

- Approved insert to the delegate pack (up to A4)

**£750 + VAT (Member)**

**£1,000 + VAT (Non-Member)**

## LANYARD SPONSOR – EXCLUSIVE

- Company logo on lanyards

**£1,750 + VAT (Member)**

**£2,500 + VAT (Non-Member)**

## BADGE SPONSOR – EXCLUSIVE

- Company logo on delegate badges

**£1,250 + VAT (Member)**

**£2,000 + VAT (Non-Member)**

## DINNER SPONSOR – EXCLUSIVE

- To be held on Wednesday 26 June
- Prominent branding around venue
- Logo on menu and dinner ticket
- Acknowledgement from dinner host
- Logo on DECOM2024 website with link to your company website

**£4,250 + VAT (Member)**

**£6,250 + VAT (Non-Member)**

## Exhibition stand options

Only single stands (3 x 2m) will be available at the conference which will include **TWO** complimentary delegate places.

Additional delegate passes for the conference can be purchased separately. These are available at a **discounted rate** on the full price delegate ticket.

Allocation of exhibition stands will be given out on a **'first-come, first-served basis'** with prime locations going to conference sponsors. You may use the stand in any appropriate manner, and bring all promotional aids e.g. plasma-screen TVs, pop-up stands (certain restrictions apply).

To secure your stand call +44 (0)7803 696 787  
or email [alexander.buckley@niauk.org](mailto:alexander.buckley@niauk.org).

## SINGLE STAND – 3 X 2M

- Includes: floor space, one clothed table, two chairs, access to one power outlet and electricity supply
- **TWO** complimentary delegate places for conference

**£1,750 + VAT (Member)**

**£2,500 + VAT (Non-Member)**

# CONFIRMATION OF SPONSORSHIP/EXHIBITION



## DECUM 2024

Wednesday 26 June 2024

The International Centre, Telford

The undersigned agrees to sponsor and/or exhibit at the Nuclear Industry Association DECOM 2024 conference, taking place at the International Centre, Telford on Wednesday 26 June 2024, and agrees to all terms and conditions included in this contract.

**COMPANY NAME:**

**ADDRESS:**

**CONTACT NAME:**

**PHONE:**

**EMAIL:**

On behalf of the above named company I am authorised to sign this contract and will arrange prompt payment to be sent to the Nuclear Industry Association.

**SIGNATURE:**

**DATE:**

## Payment Details

Please confirm your level of sponsorship or exhibition stand by checking the relevant box.

### PLATINUM SPONSOR

Member £8,000 +VAT, Non-Member £10,000 +VAT

### GOLD SPONSOR

Member £6,250 +VAT, Non-Member £7,750 +VAT

### SILVER SPONSOR

Member £4,250 +VAT, Non-Member £6,750 +VAT

### DELEGATE PACK SPONSOR

Member £2,750 +VAT, Non-Member £3,750 +VAT

### PACK INSERT

Member £750 +VAT, Non-Member £1,000 +VAT

### LANYARD SPONSOR

Member £1,750 +VAT, Non-Member £2,500 +VAT

### BADGE SPONSOR

Member £1,250 +VAT, Non-Member £2,000 +VAT

### DINNER SPONSOR

Member £4,250 +VAT, Non-Member £6,250 +VAT

### EXHIBITOR

Member £1,750 +VAT, Non-Member £2,500 +VAT

**INVOICE REQUIRED**

Yes

No

**PURCHASE ORDER NO:**

(if applicable)

Select your preferred method of payment. **Payment must be received prior to the event:**

### BACS

Bank: HSBC;

Sort Code: 40-05-01;

Account No. 81258648

Date when payment will be made

### CREDIT/DEBIT CARD

Payments are taken over the phone, contact

Sandra Evenden on +44 (0)20 7766 6644.

Corporate credit cards are subject to a 2.5% handling fee and we do not accept Amex.

**RETURN YOUR COMPLETED FORM TO [ALEXANDER.BUCKLEY@NIAUK.ORG](mailto:ALEXANDER.BUCKLEY@NIAUK.ORG)**

# TERMS AND CONDITIONS

This booking form constitutes a legally binding contract. The Nuclear Industry Association (NIA) cannot be held responsible for non-arrival of registration information.

## PAYMENT

The sponsor/exhibitor agrees to promptly pay the full amount of sponsorship/exhibition to the NIA prior to the event. If for any reason the programme or venue is to be changed refunds will not be offered.

## SPONSOR/EXHIBITOR TRADEMARKS AND MATERIALS

The sponsor/exhibitor grants the NIA the right to use the sponsor/exhibitor's trade names, logo designs, trademarks, and company descriptions as provided in sponsor/exhibitor marketing materials. These assets may be used in any medium of advertising, promotional products, or marketing materials distributed solely in connection with the DECOM 2024 conference. The NIA agrees to use materials according to the sponsor/exhibitor trademark usage guidelines.

## CANCELLATIONS

Cancellations must be confirmed in writing before **1 April 2024** and are subject to a **50% refund less an administration fee of £50.00**. We regret that no refund can be made after this date, for whatever reason. Bookings made after 1 April 2024 are non-refundable.

## CHANGE OF LOCATION, CURTAILMENT OR CHANGE OF DATE OF EXHIBITION

In the event premises where the exhibition and conference is to be held shall, in the reasonable opinion of the NIA, become unfit or unavailable for occupancy, or shall be substantially interfered with by reason of fire, flood, tempest or any other such cause or as a result of government intervention, malicious damage, acts of war, acts of God, strike, lockout, labour, dispute, picketing, embargo, injunctions, riot or any other cause or agency over which the NIA has no control; or should the NIA decide that owing to any such cause or agency it is necessary or advisable to curtail, relocate or change the date of the exhibition or reduce the planned period for preparation, display or dismantling, the sponsor/exhibitor waives any and all claims it might have against the NIA for refunds, damage or expenses.

Under these circumstances the NIA reserves the right, without being under any liability to the sponsor/exhibitor for refunds, additional expenses or otherwise, to change the location and/or date of the exhibition and conference upon reasonable notice to the sponsor/exhibitor.

In the event of cancellation as a result of the circumstances stipulated above the sponsor/exhibitor agrees to accept in complete settlement and discharge any claims against the NIA. The exhibition and conference may be cancelled by the NIA as a result of any reasons which in the opinion of the NIA make it commercially prudent to do so, such as lack of support, when all charges paid by the sponsor/exhibitor will be refunded. The sponsor/exhibitor agrees that under these circumstances it will have no further claim against the NIA.

## EXCLUSIONS OF LIABILITY

The NIA, its agents and employees shall not be liable for any loss, theft, damage or injury to persons or property from any cause whatsoever. Information given by the NIA about the conference is accurate to the best of its knowledge but does not constitute any warranty or representations by the NIA, and therefore any mistakes or omission does not entitle the sponsor/exhibitor to cancel its space booking.

## INDEMNITY

Each sponsor/exhibitor shall indemnify the NIA against any loss, actions, costs, damage, demands, injury, expenses and liabilities whatsoever (if any) which the NIA incurs either at common law or by statute in respect of the personal injury to or the death of any person or in respect of any loss or destruction or damage to property or materials (other than as a direct result of any default or neglect of the NIA or any person for whom the NIA is directly responsible) which arises out of the participation in the conference by the sponsor/exhibitor or its agents, invitees or contractors or any person for who it is responsible.

The sponsor/exhibitor warrants that it has adequate public liability insurance to cover the indemnity given by it under this Clause and will, when required produce to the NIA evidence of such insurance.

## INSURANCE

The NIA shall not at any time be responsible for the loss of, or damage to, or safety of any stand, exhibit, materials or other property of a sponsor/exhibitor or any other person under any circumstance. All sponsor/exhibitors are advised to effect their own insurance against all relevant risks. In any event, such a sponsor/exhibitor must hold: A Public Liability policy of insurance for negligence providing cover of at least £2,000,000 injury or damage.

## DATA PROTECTION

The information you provide on this booking form will be held on a database to process the confirmation of your sponsorship/exhibition, and will only be used in the execution of services related to the event. Under no circumstances do the Nuclear Industry Association pass your information on to external companies for marketing purposes.

## EXHIBITION

Exhibition instructions and restrictions will be provided by the NIA in good time before the date of the event, and on condition of receipt of payment.

## PHOTOGRAPHY

There will be an official photographer on site for the duration of the conference. Photos taken will be used by the NIA and exhibition stand photos can be forwarded to relevant sponsors/exhibitors upon request. If you do not wish to be photographed please inform the photographer and NIA prior to the conference giving dates and times of attendance.