



Nuclear 2020:

**Roadmap
to Net Zero**

Sponsorship and Exhibition Packages

Thursday 3 December
nuclear2020.co.uk

CHOOSE A PACKAGE WHICH SUITS YOU

Nuclear 2020 is the perfect place to raise awareness for your brand, showcase new products or services to the industry and position yourself as a leading voice in the industry.

Promote your company to an expected audience of 500 attendees including developers, operators, contractors, and others throughout the supply chain to make the most of Nuclear 2020.

WHY SPONSOR/EXHIBIT AT NUCLEAR 2020?

To enhance and promote your company's profile the sponsorship packages can offer you all the following key benefits depending on level of sponsorship:

- For the first time, our virtual format allows Platinum sponsors to play videos in front of all attendees in the main conference hall. Each video slot is timed before the busiest panels and most high profile speakers, so if you want to introduce your company to the industry, launch a new campaign, or showcase a new product, these are your best opportunities to be seen and be heard.
- Host a breakout room to promote your organisation for either a full or half-day, depending on sponsorship level. Each breakout room is your own space to host speakers, run panels and discuss key topics, like fringe events at party conferences. The room is yours, so you decide what to do with it. A half-day gives you 90 minutes, and a full day gives you three and a half hours.
- Play videos to delegates in the exhibition areas during coffee, lunch and tea breaks depending on level of sponsorship. This is another chance to introduce yourself directly to leading people across the nuclear industry.
- Play videos, host delegates, and display your best content, products and services at your virtual exhibition stands
- Interact with delegates who want to meet you, through our online chat function: answer their questions, network and make new connections
- Gain access to visitor statistics for your stand, to measure the impact of your content

VIRTUAL SPONSOR & EXHIBITOR OPPORTUNITIES

The full list of costs and benefits for all packages can be found on the following page. Sponsorship packages will initially be open to NIA Members, before opening to non-members.

Opportunities will be allocated on a **'first come, first served basis'**.

To secure your package call +44 (0)7894 595 716 or email veronica.lekavicius@niauk.org.

Payment must be in **POUNDS sterling plus 20% VAT via a BACs payment**. Priority among sponsors in each category will depend on the order in which they commit and on prompt payment of contributions.



PACKAGE CONTENT	STANDARD	SILVER	GOLD	PLATINUM
	<i>Members</i> £850+VAT <i>Non-Members</i> £1,500+VAT	<i>Members</i> £2,000+VAT <i>Non-Members</i> £3,500+VAT	<i>Members</i> £3,000+VAT <i>Non-Members</i> £4,500+VAT	<i>Members</i> £4,000+VAT <i>Non-Members</i> £5,500+VAT
Stand profile and logo	X	X	X	X
Contact form on stand	X	X	X	X
Resource download area on stand	X	X	X	X
Exhibitor dedicated social wall to leave messages, post content, like and comment	X	X	X	X
Video available to view on stand	X	X	X	X
Visitor on stand alert	X	X	X	X
Image gallery on stand	X	X	X	X
Alpha listing of stand	X	X	X	X
Link to conduct video meeting on stand using exhibitor's own video	X	X	X	X
Access to delegate list to send messaged or add to contact list via delegate area	X	X	X	X
Access to post on main event social walls	X	X	X	X
Access to all delegates from registration point from live day to 90 days post event	X	X	X	X
Sponsor panel transition video in main hall (show 1 minute video from sponsor company)				X
Sponsor networking break main hall video (show 1 or 2 minute video from sponsor company depending on package)			1 minute	2 minutes
Sponsor lunch break main hall video (show either 1-1.3-2 minutes video from sponsor company depending on package)		1 minute	90 seconds	2 minutes
Sponsor animated reel			X	X
Sponsor content in live stream auditorium			X	X
Breakout room: Live stream page with embedded player - full day				X
Breakout room: Embedded zoom room (only works with Chrome and Edge browsers) - half-day			X	
Breakout room: Pre-recorded content/ video on demand with live question box (half-day)		X		
Webcast Technician				X

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**Sponsorship
Confirmation**
Thursday 3 December
nuclear2020.co.uk

I confirm that

(insert name of company) will be

(insert level of sponsorship or exhibitor) at Nuclear 2020 on Thursday 3 December 2020.

I will arrange for the BACS payment of £

to be sent to the Nuclear Industry Association ASAP.

Signed:

on behalf of

Date:

Please indicate if you would prefer to be invoiced

YES

NO

PURCHASE ORDER NO: (if applicable)

PAYMENT MUST BE RECEIVED PRIOR TO EVENT VIA A BACS PAYMENT

BACS

Date when payment is being made

Bank: HSBC; Sort Code: 40-05-01; Account No. 81258648

Please give below contact details of the person who will be dealing with your sponsorship/exhibition details:

Name

Position

Address

Phone

E-mail

PLEASE RETURN YOUR COMPLETED FORM TO:

Veronica Lekavicius, by email to Veronica.Lekavicius@niauk.org

TERMS & CONDITIONS

This booking form constitutes a legally binding contract. We cannot be held responsible for non-arrival of registration information. If for any reason the programme is to be changed refunds will not be offered.

CANCELLATIONS

Cancellations must be confirmed in writing before **3 November 2020** and are subject to a **50% refund less an administration fee of £50.00**. We regret that no refund can be made after this date, for whatever reason. Bookings made after 3 November 2020 are non-refundable.

INSURANCE

The NIA do not accept liability.

DATA PROTECTION

The information you provide on this booking form will be held on a database to process the confirmation of your place. Your details will be shared with the NIA and NIA's appointed Event Organisers who are acting on NIA's behalf for this event.

Under no circumstances do the NIA nor the Event Organisers pass on your details to external companies for marketing purposes.

Visit www.niauk.org/about-us/privacy-cookies-policy for NIA's full privacy policy.

Your contact details will be kept for an amount of time appropriate to the circumstance unless requested otherwise.

If you do not wish your email address to be made available to other delegates please tick here

