



CMYK: 94 59 34 10	CMYK: 95 68 46 36	CMYK: 72 28 0 0	CMYK: 70 2 7 0
RGB: 0 94 130	RGB: 14 63 83	RGB: 55 151 211	RGB: 0 187 225
HEX: 005e82	HEX: 0e3f53	HEX: 3797d3	HEX: 00bbe1



Height scaled at 20mm
Area of isolation = 5mm
around all sides

General Use

There are two approved versions of the NIA member logo, one in full colour and one in mono white. The 'Nuclear Industry Association' and 'Member of' straplines must not be removed.

Only the mono white version of the NIA member logo may be used on a solid colour, photographic or pictorial background. No additional effects (such as drop shadows) may be applied to the logo.

Do not scale the logo disproportionately or change its orientation.

Colour

The main logo block consists of white on top of four shades of blue. The straplines are set at C0 M0 Y0 K70; R109 G110 B112, and #6d6e70.

Size

For legibility the minimum reproduction size in print or on screen is 20mm in height. There is no maximum reproduction size but do not scale the logo disproportionately or change its orientation.

Isolation Area

The NIA member logo should always be surrounded by a minimum area of space to allow the logo to breathe. This isolation area is defined by measuring a quarter of the height of the logo.

When used alongside other company logos, ensure all logos appear equal in size and acceptable isolation areas are maintained.

The Nuclear Industry Association (NIA) member logo is for the exclusive use of current NIA members. We actively encourage members to use the logo in advertising, promotional material, reports, brochures and on your company website to proudly display your membership with the NIA.

As with any logo there is the right way and a number of wrong ways to use it. These guidelines aim to provide clear instructions on the correct size, colours, isolation area and other practical advice for its use.

NIA members agree to the following terms and conditions for use of the NIA member logo:

- Usage of the NIA member logo is to identify NIA membership only. Under no circumstances should the member logo be used in any manner that may imply NIA accreditation, guarantee, sponsorship or endorsement of any programme, event, contract or service, unless explicitly agreed in writing by the NIA.
- The logo must be used in adherence to these guidelines and in its entirety. It must not be altered, redrawn, distorted, rotated, outlined or styled in any way other than specified in these guidelines.
- The NIA member logo is exclusively for the use of NIA members in good standing. The NIA reserve the right to withdraw use of the logo if it is improperly used and any unauthorised use may result in legal action.

If you require further information on the use of the NIA member logo or the wider NIA brand please contact dan.powney@niauk.org.

NIA Guidelines for usage of the NIA member logo